

Privacy Policy for Website

Effective Date: November 14th, 2023

Applicable to the Following Website:

www.bareithergroup.com

Article 1 – DEFINITIONS

- a) APPLICABLE WEBSITE: This Privacy Policy will refer to and be applicable to the website listed above, which shall hereinafter be referred to as “Website”. Any listed Website may also refer to corresponding mobile application, should one be currently in use or hereinafter developed.
- b) EFFECTIVE DATE: “Effect Date” means the date this Privacy Policy comes into force and effect.
- c) PARTIES: The parties to this privacy policy are the following: Bareither Group Consulting, LLC (“Data Controller”) and you, as the user of this Website. Hereinafter, the parties will individually be referred to as “Party” and collectively as “Parties”.
- d) DATA CONTROLLER: Data Controller is the publisher, owner, and operator of the Website and is the Party responsible for the collection of information described herein. Data Controller shall be referred to either as “Data Controller”, as listed above. If Data Controller or Data Controller’s property shall be referred to through first-person pronouns, it shall be through the use of the following: we, us, our, ours.
- e) YOU: Should you agree to this Privacy Policy and continue your use of the Website, you will be referred to herein as either you, the user, or in any second-person pronouns are required and applicable, such as ‘your’, ‘yours’, etc.
- f) PERSONAL DATA: “Personal Data” means information that we obtain from you in connection with your use of the Website that is capable of identifying you in any manner.

Article 2 – GENERAL INFORMATION

The privacy policy (hereinafter referred to as “Privacy Policy”) describes how we collect and use the Personal Data that we receive about you, as well as your rights in relation to that Personal Data, when you visit and interact with our Website in any way.

The privacy policy does not cover any information that we may receive about you through sources other than the use of our Website. The Website may link out to other websites or mobile applications, but the privacy policy does not and will not apply to any of those websites or applications.

We are committed to the protection of your privacy while you use our Website.

By continuing to use our Website, you acknowledge that you have had a chance to review and consider this privacy Policy and you acknowledge that you agree to it. This means that you also consent to the use of your information and the method of disclosure as described in this privacy policy. If you do not understand the privacy policy or do not agree to it, then you agree to immediately cease your use of our website.

Article 3 – CONTACT

The party responsible for the processing of your personal data is as follows: Bareither Group Consulting, LLC. The Data Controller may be contacted as follows:

info@bareithergroup.com

The Data Controller and operator of the website are one and the same.

Article 4 – LOCATION:

Please be advised the data processing takes place in the United States. Data may also be transferred to other companies within the United States, but will only be done so in a manner that complies with the EU's General Data Protection Regulation. The location where the data processing activity takes place is:

Portage, MI

Article 5 – MODIFICATIONS AND REVISIONS:

We reserve the right to modify, revise, or otherwise amend this privacy policy at any time and in any manner. If we do so, however, we will notify you and obtain your consent to the change in processing. Unless we specifically obtain your consent, and changes to the privacy policy will only impact the information collected on or after the date of change.

Article 6 – THE PERSONAL DATA WE RECEIVE FROM YOU:

Depending on how you use the website and services that you subscribe to, different types of Personal Data will be collected in different manners:

During subscription or registration we will collect:

Name, e-mail address, company affiliation, phone number

If you are a passive, unregistered user of the website and do not register at all, you may still be subject to certain passive data collection. These may include cookies, IP addresses, location, browser data and history information.

We may share your personal data with strategic affiliates or subsidiary companies. However, we only share your personal data with trusted entities and who also agree to our privacy policy standards.

Your personal data may be collected for the purpose of e-mail marketing communications. This information is obtained voluntarily through your participation and you will be asked to affirmatively opt-in.

Technical cookies are collected automatically by the website to support components, codes and third-party applications. Those automated personal data collection cookies are outlined below:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	12 months	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.X	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functiona

Article 7 – HOW PERSONAL DATA IS STORED:

We use physical and digital storage systems to store your personal data when appropriate. We ensure that your personal data is protected against unauthorized access, disclosure, or destruction.

Please note, however, that no system involving the transmission of information via the internet, or electronic storage of data, is completely secure. We take all reasonable steps to protect your data and takes your security seriously.

In the event of a breach of your Personal Data, you will be notified in a reasonable timeframe and we will follow applicable laws regarding such a breach.

Article 8 – PURPOSES OF PROCESSING OF PERSONAL DATA:

We primarily use your personal data to help us provide a better experience for you on our website and to provide you the services and/or information you have requested.

Information that does not identify you personally, but that may assist in providing us broad overviews of our customer base, will be used in market research and marketing efforts.

Article 9 – DISCLOSURE OF PERSONAL DATA:

Although our policy is to maintain the privacy of your personal data as described herein, we may disclose your personal data if we believe that it is reasonable to do so in certain circumstances at our exclusive discretion. Such cases may include:

- a) To satisfy any local, state, or Federal laws or regulations
- b) To respond to requests such as discovery, criminal, civil or administrative processes, subpoenas, court orders, or writs from legal bodies
- c) To bring legal action against a user who has violated the law or violated the terms of use of our website
- d) As may be necessary for the operation of our website
- e) To generally cooperate with any lawful investigation about our users
- f) If we suspect fraudulent activity on our website if we have notices any activity which may violate our terms or applicable rules

Article 10 – OPTING OUR OF TRANSMITTALS FROM US:

From time to time, we may send you information or marketing communications related to our website such as announcements or other information. If you wish to opt-out of such communications you may contact the following e-mail: info@bareithergroup.com

Please be advised that even though you may opt-out of such communications, you may still receive information from us that is specifically about the use of our website or about your account with us.

You agree that any e-mail sent from us or third-party affiliates, even unsolicited shall not be considered SPAM, as a legally defined term.

Article 12 – MODIFYING, DELETING, AND ACCESSING YOUR INFORMATION:

If you wish to modify or delete any information we may have about you, or you wish to simply access any information, you may reach out to the following e-mail: info@bareithergroup.com